

CONTINUING EDUCATION

Lactation

Application for CERPs has been submitted to IBLCE for 6.25 – L CERP’s.

Nursing

This activity has been submitted to New Jersey State Nurses Association for approval to award contact hours. New Jersey State Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

To receive a contact hour certificate, participants must attend each session and complete an evaluation.

For more information on continuing education please contact Ellen Shuzman at:

732-937-5437, ext 114 or eshuzman@cjfhc.org

Disclosures

The planners and speakers do not have anything to disclose. There is no commercial support for this conference.

TARGET AUDIENCE

Lactation Consultants, Breastfeeding Counselors, Nurses, Physicians, Midwives, and Dietitians

The Monmouth/Ocean Breastfeeding Consortium seeks to encourage, support, protect, and promote breastfeeding through education, beginning in pregnancy and continuing into the first year of life.

Our membership is drawn from the following groups and professions:

nutritionists	maternal/child health nurses
lactation consultants	community health nurses
childbirth educators	breastfeeding peer counselors
physicians	community-based support groups
pharmacists	nurse-midwives
parents	

FACULTY

Cynthia Good Mojab, MS, LMHCA, IBCLC, RLC, CATSM
Director, Clinical Counselor, and Lactation Consultant
LifeCircle Counseling and Consulting, LLC.

&

V. Kuroji Patrick, Author, Illustrator, Breastfeeding and Fatherhood Advocate
JhaZamoraS Publishing, LLC.

PROGRAM

7:30AM – 3:45PM

7:30- 8:00A	Registration and Breakfast
8:00- 8:15A	Welcome
	Joyce McKeever, MS, RN, IBCLC
8:00 – 9:30A	Unpacking the Invisible Diaper Bag of White Privilege: Deconstructing Racial Inequities in Breastfeeding Support
	Cynthia Good Mojab, MS, LMHCA, IBCLC, RLC, CATSM
9:30 – 9:45A	Break
9:45 – 11:15A	From Barriers to Bridges: Culture and Breastfeeding
	Cynthia Good Mojab, MS, LMHCA, IBCLC, RLC, CATSM
11:15– 11:30A	Community Speakers
11:30-12:30P	Lunch
12:30 – 2:00P	Engaging Fathers of Breastfed Children
	V. Kuroji Patrick, Author, Illustrator, Breastfeeding and Fatherhood Advocate
2:00- 3:30P	How to Identify Unlikely Partnerships
	V. Kuroji Patrick, Author, Illustrator, Breastfeeding and Fatherhood Advocate
3:30 – 3:45P	Evaluations

Refunds may be requested in writing before July 15. No refunds will be granted after July 15 or for “no-shows”. Registrations may be transferred to a colleague.



Bring a sweater: the room may be chilly!

Quiet nursing babies under 6 months are permitted.

REGISTRATION

August 5, 2015

(Please Print)

Name _____

Address _____

City _____

State _____ ZIP _____

Title _____ Credentials _____
(e.g. MD, RN, IBCLC, other)

Phone _____

Agency/Institution _____

*Email Address: _____

***Your email will be used to send confirmation and access to conference handouts.**

Special food requirements: _____ Kosher

Early Registration
(postmarked by July 15) _____ \$95.00

Late Registration
(postmarked after July 15) _____ \$110.00

After July 29, call first for availability.
Questions? Call Susan Mayer at (732) 471-9306.

Make check payable to:

Monmouth/Ocean Breastfeeding Consortium

Mail to: MOBC
888 Main St.
Belford, NJ 07718

Payment must accompany registration

No Purchase Orders Accepted

Racial Disparities in Breastfeeding Promotion and Support

Featuring

Cythnia Good Mojab, MS, LMHCA, IBCLC,
RLC, CATSM

And

V. Kuroji Patrick, Author, Illustrator,
Breastfeeding and Fatherhood Advocate

Wednesday, August 5, 2015

NEPTUNE HIGH SCHOOL
PERFORMING ARTS CENTER
NEPTUNE, NJ



Provided by the
MONMOUTH/OCEAN
BREASTFEEDING CONSORTIUM,

Co-Provided by
Jersey Shore University Medical Center

GOAL

To provide professionals and other lactation support staff with the strategies that may reduce racial disparities in breastfeeding promotion and support.

OBJECTIVES

- List three dimensions of culture.
- State two examples of culturally based breastfeeding beliefs.
- List steps individuals or organizations can take to increase the cultural competence of breastfeeding services.
- Compare and contrast personally mediated racism and institutional racism.
- List 3 examples of institutional racism in the field of breastfeeding support.
- Describe three examples of white privilege during the perinatal time period.
- Discuss strategies to improve how organizations engage fathers of breastfed children.
- Identify target populations to develop strategic marketing plans, informational resources and programs.
- Evaluate current trends in resources for fathers of breastfed children to determine validity and relevancy.

DIRECTIONS

Garden State Parkway North or South, Exit 100 to Route 33 East; Approximately 5 miles, make left onto Neptune Blvd. just past hospital, at light. High School is on the left about ¼ mile down.

Route 18, Exit 8-A, Route 33, Neptune; follow ramp to Route 33 East; then follow directions above

Neptune Performing Arts Center
55 Neptune Blvd. Neptune, NJ 07753
Please park across the street at 60 Neptune Blvd, large north lot.

The Monmouth/Ocean Breastfeeding Consortium
888 Main Street
Belford, NJ 07718

Racial Disparities in Breastfeeding Promotion and Support

Wednesday, August 5, 2015